



EXPERT MEETING

INTANGIBLE CULTURAL HERITAGE, MUSEUMS & URBANISED SOCIETY

During the Expert meeting on Intangible Cultural Heritage, Museums and Urbanised Society, a group of Belgian, French, Italian, Swiss and Dutch museum professionals are invited to profoundly deepen their understanding of the interrelation between these three topics, with ample time for reflection, discussion and networking. During parallel working groups, the participants of the Expert meeting work towards the compilation of an ICH-toolbox for museum professionals.

DATE AND TIME

26.09.2018

9h15-17h40

LOCATION

Alpines Museum der Schweiz

Helvetiaplatz 4

3005 Bern, Switzerland

Wifi Network: AlpinesMuseumPublic

Password: DasMuseum2012

PROGRAM

8h30 Registration

9h15 Welcome

by **Stefan Koslowski** (Swiss Federal Office of Culture) &
Cornelia Meyer (Swiss Museums Association)
SWISS MEMBERS OF THE IMP STEERING GROUP

**9h20 Reflections on the International conference on Intangible Cultural Heritage,
Museums and Urbanised Society**

by **Ellen Hertz** (University of Neuchâtel)

9h40 Presentation of the position paper: Heritage and Innovation in an Urbanised Society
by **Walter Leimgruber** (University of Basel)

Followed by a panel discussion

Panel • **Walter Leimgruber** (University of Basel)
• **Basil Rogger** (Zurich University of the Arts)
• **Beatrice Tobler** (Freilichtmuseum Ballenberg)

*Moderated by **Grégoire Mayor** (Musée d'ethnographie de Neuchâtel)*

COFFEE BREAK

11h00 Inspiring museum cases on intangible cultural heritage (PART I)

- **Sergio Servellón** | FeliXart Museum (BE)
FeliXart and FeliXeco: an integrated heritage ensemble
- **Andrea Sforzi** | Maremma Natural History Museum (IT)
Citizen Science at the Maremma Natural History Museum
- **Anne-Laure Chambaz** | Ecomusée du Val-De-Bièvre (FR)
Windows on gardens
- **Marie-Anne Guérin** | Musée Savoisien (FR)
Food and culinary practices in Tarentaise

*Moderated by **Olivier Schinz** (Musée d'ethnographie de Neuchâtel)*

LUNCH BREAK

13h25 Inspiring museum cases on intangible cultural heritage (PART II)

- **Marlous Willemsen** | Imagine IC (NL)
Zwart Beraad and activism in the Bijlmer neighbourhood
- **Claudio Gnessi** | Ecomuseo Casilino ad Duas Lauros Association (IT)
Co.Heritage – Intercultural ICH in Rome suburbs
- **Isabelle Raboud-Schüle** | Musée gruérien (CH)
La vie en ville / Lebendige Stadt, 9. Swiss exhibition of papercuts

*Moderated by **Barbara Keller** (Alpines Museum der Schweiz)*

COFFEE BREAK

15h00 Parallel working groups: towards a toolbox on intangible heritage for museum professionals

Facilitated by **Jasper Visser** (VISSCH+STAM)

Jasper Visser is a strategic designer and senior partner at the consultancy boutique VISSCH+STAM (NL). Visser is commissioned as external consultant to support the development of the IMP-toolbox.

17h00 Concluding remarks

by **Marc Jacobs** (FARO. Flemish interface centre for cultural heritage)

17h30 Apéro Bénichon

Isabelle Raboud-Schüle (Musée gruérien, Swiss UNESCO Commission)

18h00 End

DINER — 19h00 at 'Haus der Religionen' (Europaplatz 1, 3008 Bern)

SPEAKERS BIOS



ELLEN HERTZ

Ellen Hertz is Professor of Anthropology at the Institut d'ethnologie of the University of Neuchâtel (CH). Her research focuses on the interplay of economic, legal and bureaucratic regimes of discourse and practice, and she has done fieldwork in the Shanghai stock market, in local courts and on the issue of complex supply chains, state law and corporate social responsibility in the electronics industry in China and Taiwan. From 2009-2014, she directed an interdisciplinary project on the implementation of the UNESCO Convention for the Safeguarding of Intangible Cultural Heritage in Switzerland.



MARC JACOBS

Marc Jacobs is director at FARO. Flemish interface centre for cultural heritage (BE) and also teaches the courses Heritage and ethnology, Critical Heritage Studies and Forum: Contemporary issues in art sciences and archaeology at the Vrije Universiteit Brussel (critical heritage studies). He is holder of the UNESCO chair on critical heritage studies and in safeguarding intangible cultural heritage, and has been involved in drafting, elaborating and implementing the 2003 UNESCO Convention for the safeguarding of intangible cultural heritage since 2001. He represented Belgium in the Intergovernmental Committee between 2006 and 2008 and between 2012 and 2016. Previous affiliations: University Ghent (1985-1987), European University Institute (1987-1991), UFSIA (1991-1995), VUB (1992-1999), Vlaams Centrum voor Volkscultuur (1999-2007), Katholieke Universiteit Brussel (associate professor 2007-2008), FARO (2008-present) and VUB (2011-present).



WALTER LEIMGRUBER

Walter Leimgruber is head of the Institute of Cultural Anthropology and European Ethnology at the University of Basel (CH). His fields of research include cultural theory and politics, migration and transculturalism, material and visual culture.

Outside the university he has worked as an editor and as a curator at the Swiss National Museum. From 2005 to 2013 he was a member of the National Research Council and chaired the division Humanities and Social Sciences. He is president of the Federal Commission on Migration.



BASIL ROGGER

Basil Rogger (°1964), studied philosophy, psychology and pedagogy at the Universities of Berne and Zurich (lic. Phil. I). From 1991 to 2000 Rogger was active in research projects of the Swiss National Science Foundation. From 1998 to 2000 he

was a member of the Research Department of the Gottlieb Duttweiler Institute for Economics and Society in Ruschlikon (Zurich). Since 2000 Rogger is self-employed as consultant, researcher, publisher, copywriter, curator and project manager at the interface of culture and economy. Since 2003 he is lecturer at the Zurich University of the Arts ZHdK, and since 2004 he is member of the core team of the specialization Style & Design of the Bachelor of Arts in Design. Since 2008 Rogger is part of the core team of the Specialization Publishing & Teaching of the Master of Arts in Art Education; and since 2009 he is member the core team of the Master of Arts in Transdisciplinarity.



BEATRICE TOBLER

Beatrice Tobler (°1967) studied European Ethnology, History of Art and Latin Philology at the University of Basel (CH). From 1996 to 1999 she worked as an Assistant at the Seminar für Volkskunde/Europäische Ethnologie at the Univer-

sity of Basel and conducted seminars about European Ethnology and New Media topics. Between 1999 and 2012 she was a curator for communication technologies and digital culture at the Museum of Communication in Berne. In 2012 she started at Ballenberg, Swiss Open-Air Museum as an exhibition curator. Since 2014 she is head of the museum's scientific department. She is member of the management and acting manager of Ballenberg.

— MUSEUM CASES —



ANNE-LAURE CHAMBAZ

Anne-Laure Chambaz graduated in social geography, and started her career in a scientific mediation association. In 2005 Chambaz joined the city council of Ivry-sur-Seine where she was in charge of designing or developing a place open to all, dedicated to citizen participation and knowledge of the city. Chambaz managed this place for ten years before deciding to direct her career towards the museum community. Her experience in equipment management, her knowledge of issues related to the suburban territory and her desire for citizen participation in all its forms led her to the Val-de-Bièvre Ecomuseum (FR), which Chambaz has been running since September 2017.



MARIE-ANNE GUÉRIN

Marie-Anne Guérin is trained in political science in France (Ph.d.) and ethnology at the University of Neuchâtel in Switzerland (Masters). Guérin is curator and director of the Musée Savoisien located in the Department of Savoie, France.



CLAUDIO GNESSI

Claudio Gnessi is the President of the Ecomuseo Casilino Association (IT), Lead Interaction Designer, Community Planner Consultant, co-founder of Karawan festival and member of the Tor Pignattara District Committee. By passion he deals with participatory innovation. For ten years Gnessi has been working in the so-called suburbs, promoting the idea that in these urban contexts cultural heritage and participation are the ideal tools to facilitate intercultural dialogue and to build sustainable local development models.



ISABELLE RABOUD-SCHÜLE

Isabelle Raboud-Schüle, ethnologist, works in different local and regional museums (Musée valaisan de la vigne et du vin) and 12 years at the Alimentarium/Foodmuseum. She does research for exhibitions about food (fondue, fermentation, regional food and traditional products), migration (Nova friburgo in Brasil, Portugal in Switzerland), contemporary art, traditional songs (ranz des vaches), traditional dressing and costumes. Raboud-Schüle is responsible for intangible cultural heritage in the Canton of Fribourg (which includes research and documentation for the Inventory of living traditions in Switzerland). Furthermore, Raboud-Schüle is member of the Swiss UNESCO Commission.



SERGIO SERVELLÓN

Sergio Servellón studied at the Royal Academy of Fine Arts Antwerp and Cultural Management at Antwerp University. Since 2005, he has been director of FeliXart Museum (BE), which he has reoriented from a monographic to a thematic museum with a focus on the Belgian historical avant-garde movement in the inter-war period. In 2012, he published a catalogue raisonné of the drawings of Felix De Boeck and in 2013 a monograph on the author-artist Michel Seuphor. He is editor the theme website 'Abstract Modernism' for the Flemish Art Collection. Servellón worked as program coordinator of the Conservation and Restoration Department of the Artesis Hogeschool Antwerp.



ANDREA SFORZI

Andrea Sforzi Andrea Sforzi is a wildlife biologist, with a background on vertebrate zoology and behavioural ecology. Since 2011 he developed an environmental citizen science project in Italy, in collaboration with the team of the successful OPAL project (UK). Bioblitzes, field toolkits, surveys, training courses and other activities have been regularly organized since then. Since 2012, he actively took part to the process of setting up the European Citizen Science Association (ECSA). In 2013 he was elected among the three Trustees of the association and in 2014 he was confirmed in that role (now formerly member of the Board of Directors). In this framework he coordinated and took part to the session on 'Museums and Citizen Science' at the International Conference 'Citizen Science - Innovation in Open Science, Society and Policy' (Berlin, 2016). He is the curator of a book chapter on the topic, to be published in early autumn 2018. He is one of the two Italian members in the Management Committee of the European project COST CA15212 'Citizen Science to promote creativity, scientific literacy, and innovation throughout Europe' and one of the promoters of the Italian informal working group Citizen Science Italia. In 2016 he was nominated member of the Advisory Board of the OPAL project (UK).



MARLOUS WILLEMSSEN

Marlou Willemsen is director of Imagine IC (NL) and researcher at Reinwardt Academy (Amsterdam University of the Arts). In both positions she focuses on the ways in which heritage is negotiated between actors in society, among them heritage workers in museums and other formal heritage settings. Together with Hester Dibbits, she coined 'emotion networking': understanding heritage as a collective cultural production that is, especially in urban contexts, made by people who differ from each other in many ways. They have divergent feelings about a (prospective) heritage item, over which they meet and may gain mutual understanding.

This conference has been organised in collaboration with

Barbara Keller (Alpines Museum der Schweiz),

Olivier Schinz (Musée d'ethnographie de Neuchâtel),

Isabelle Raboud-Schüle (Musée gruérien; Swiss UNESCO Commission; IMP Think Tank member)

Stefan Koslowski (Swiss Federal Office of Culture; IMP Steering Group member),

Cornelia Meyer (Swiss Museums Association; IMP Steering Group member; Swiss project manager IMP) and

Evdokia Tsakiridis (Workshop intangible heritage Flanders; international project manager IMP).

This Expert meeting connects with the *Intangible Cultural Heritage and Museums Project* (2017-2020).

The *Intangible Cultural Heritage and Museums Project* (IMP) wants to explore the variety of approaches, interactions and practices on intangible cultural heritage in museums. By organizing international conferences and expert meetings, by initiating co-creations between museums and practitioners of intangible cultural heritage, by asking museums from throughout Belgium, the Netherlands, Switzerland, Italy and France to share inspiring examples from today's museum practice on intangible heritage, by creating a methodological toolbox with and for museum professionals, IMP aspires to inspire!

By doing so, IMP also wants to build the capacities of more and more museums enabling them to take up a role in the safeguarding of the intangible cultural heritage of members of intangible cultural heritage-communities, -groups or individual practitioners, who wish to transmit their cultural practices to future generations.

Want to learn more about the *Intangible Cultural Heritage and Museums Project*?

Visit www.ICHandmuseums.eu

You can contact us via info@ICHandmuseums.eu

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