



INTERNATIONAL CONFERENCE

INTANGIBLE CULTURAL HERITAGE, MUSEUMS & URBANISED SOCIETY

This International conference on Intangible Cultural Heritage, Museums and Urbanised Society, highlights the influence of urbanity on practices of intangible heritage performed or lived in urban as well as in rural areas. In what ways do rituals, traditions, techniques, et cetera get impacted by their urbanised surroundings and the ever-changing constellations of people who enjoy, perform, enact and transmit these cultural practices? And how can museums be, or become, a partner in the safeguarding efforts of the communities, groups or individuals involved?

DATE AND TIME

25.09.2018

9h15-18h00

LOCATION

Alpines Museum der Schweiz

Helvetiaplatz 4

3005 Bern, Switzerland

Wifi Network: AlpinesMuseumPublic

Password: DasMuseum2012

PROGRAM

– DAY CHAIR: *Olivier Schinz (Musée d'Ethnographie de Neuchâtel)*

8h30 Registration

9h15 Welcome

by **Isabelle Chassot** (Swiss Federal Office of Culture)
and **Andrea Kauer** (Swiss Museums Association)

9h25 Welcome to the ALPS

By **Barbara Keller** (Alpines Museum der Schweiz)

9h40 Introduction: the Intangible Cultural Heritage and Museums Project

by **Jorijn Neyrinck** (Workshop intangible heritage Flanders)

9h50 Introduction: Intangible cultural heritage in Switzerland

by **David Vitali** (Swiss Federal Office of Culture)

10h00 KEYNOTE | Memory, rituals and mobility. Intangible cultural heritage in the urban context

by **Sandro Cattacin** (University of Geneva)

KEYNOTE | Museums, communities and their practices: safeguarding intangible cultural heritage in our urbanised worlds

by **Léontine Meijer-van Mensch** (Jüdisches Museum Berlin)

Moderated by Isabelle Raboud-Schüle (Musée gruérien, Swiss UNESCO Commission)

COFFEE BREAK

11h50 The practitioner's voice: interview with four Swiss practitioners of intangible cultural heritage on collaborating with museums

Panel • **Sabine Carruzzo** (Fête des Vignerons)

• **Arvo Losinger** (Parkour)

• **Patrice Schlatter** (avalanche risk management)

• **Lorenz De Vallier** (urban gardening)

Moderated by Stefan Koslowski (Swiss Federal Office of Culture)

LUNCH BREAK

14h10 Inspiring museum cases on intangible cultural heritage (PART I)

• **Els Veraverbeke** | Huis van Alijn (BE) – Ghent Festivities

• **Annemarie de Wildt** | Amsterdam Museum (NL) – Football Hallelujah!

• **Jet Bakels** | Teylers Museum (NL) – Monster animals. True or false

• **Bruno Meier** (CH) – Simply Zurich

Moderated by Grégoire Mayor (Musée d'Ethnographie de Neuchâtel)

COFFEE BREAK

15h55 Inspiring museum cases on intangible cultural heritage (PART II)

- **Jozefien De Bock** | STAM (BE) – Sticking Around. Over 50 years of migration to Ghent
- **Rosa Anna Di Lella** | Museo delle Civiltà (IT) – The Making of a Point of View. Spotlight on Indonesian and Malaysian collections (SWICH project)
- **Katia Kukawka** | Musée D'Acquitane (FR) – Vous me voyez?
- **Mélanie Rouiller** (CH) – Traditions Vivantes en Images / #tradifri

Moderated by Barbara Keller (Alpines Museum der Schweiz)

17h10 Presentation of the co-creation between Stadtmuseum Aarau and game communities **Marc Griesshammer** (Stadtmuseum Aarau) and **Sebastian Tobler** (Ateo)

Moderated by Isabelle Raboud-Schüle (Musée gruérien, Swiss UNESCO Commission)

Video by Pascal Griesshammer

18h00 End

DINER — 19h00 at 'Heitere Fahne' (Dorfstrasse 22/24, 3084 Wabern)

SPEAKERS BIOS



SANDRO CATTACIN

Sandro Cattacin is director of the Institute of sociological research at the University of Geneva (CH). He has extensively published on topics like corporatism, representation of civil society organizations in politics and comparative welfare system analysis. Concrete fields of analysis are the urban context, mobility and health and social institutions.



LÉONTINE MEIJER-VAN MENSCH

Léontine Meijer-van Mensch is Deputy and Programme Director of the Jüdisches Museum Berlin (DE). Previously, she was Deputy Director of the Museum Europäischer Kulturen in Berlin and lecturer of heritage theory and professional ethics at the Reinwardt Academy (Amsterdam School of the Arts). She has worked in and for various museums and other heritage institutions in several European countries. She is active in the board of several (international) museum organizations. At the moment, she is member of the Executive Board of the International Council of Museums.



JORIYN NEYRINCK

Jorijn Neyrinck coordinates the brand new organization Workshop intangible heritage Flanders (Werkplaats immaterieel erfgoed) working actively in the field of intangible cultural heritage in Flanders (BE). Predecessor of this new organization is NGO tapis plein – a centre of expertise on intangible cultural heritage and heritage participation, which has developed a series of activities between 2003 and 2017. Main focus and achievements consist in developing participatory intangible heritage practices and policies in societal context. Werkplaats immaterieel erfgoed takes an active role as cultural broker in the field: building bridges between governments, NGOs, institutions, ICH communities and groups. To this aim, Neyrinck organizes a range of initiatives: from capacity building, policy support, the

digital ICH platform, project management and coaching, sensitization, platforms for public dialogue, education, action research, methodological tools, conceptual reflection, publications etc. In recent years NGO tapis plein has engaged in cultivating ICH network development, collaborating with many actors (e.g. organizations on crafts, performing arts, local heritage units, the Flemish Government, FARO. Flemish interface centre for cultural heritage, etc.). Neyrinck also takes up an active role in crossdisciplinary and international networks on ICH, especially in relation to the UNESCO 2003 Convention, the ICH NGO Forum and the relation between NGOs and the Convention. She is member of the Flemish UNESCO Commission and advisory bodies in cultural policies. Selected assignments: member Flemish UNESCO Commission (2014-...), Commission Dutch Inventory ICH (2012-...), Flemish Commission ICH (2008-...), Strategic Advisory Board Culture Flanders (2012-...).



DAVID VITALI

Since 2012, **David Vitali** is Head of the Section 'Culture and Society' of the Swiss Federal Office of Culture. He was assigned the ratification and implementation of the UNESCO Convention for the safeguarding of the intangible cultural heritage. David Vitali studied History and Philology at the Universities of Zurich and Oxford. He worked as a researcher at the Bavarian Academy of Sciences and Humanities in Munich and at the University of Zurich. He obtained a Ph.D. in Philology in 2004. In 2005 he joined the Swiss Federal Office of Culture.

— MUSEUM CASES —



JET BAKELS

Jet Bakels (NL) is trained as a cultural anthropologist, and has focussed on the way people in a specific culture or subcultures express their worldview by, among others, rituals, oral traditions and artefacts. More and more Bakels was drawn to the way this could be expressed in museum exhibitions, and how you could understand and present 'the language of things' in a museum setting - while doing justice to the people that we 'represented'. Later on, she added a focus on the role and meaning of the natural world and animals for a certain community, all on which Bakels widely published (starting with a Ph.D. study). To her experience it has been very fruitful to combine work as a museum curator with that of a researcher and writer. In 2018 two exhibitions and corresponding publications were realised, in which the way people express their identity (sometimes conflicting identities) through their cultural heritage comes to the fore.



JOZEFIEN DE BOCK

Jozefien De Bock received her Ph.D. in History from the European University Institute (Florence). Before graduating, she worked on several public history projects dealing with migration. After graduating, she curated for the Ghent City Museum STAM (BE) an open-air and digital exhibition on the history of migration to the city. Since then, she has worked for the Ghent Institute of Social History and held a postdoctoral position at Ghent University. In the meanwhile, she served as a consultant on several projects in the field of migration and cultural heritage, at a local, national and European level. Currently, she is a Fulbright fellow in South Carolina, working on a public history project on African American voices in the textile industry.



KATIA KUKAWKA

Katia Kukawka is chief curator at the Musée d'Aquitaine (FR) since 2012, deputy director and head of the museum's Department of Public Services and Partnerships. Kukawka studied history, cultural anthropology and ethnomusicology at the Nanterre University, then followed the 18 months professional training for heritage curators at the Institut national du patrimoine (Paris). As a museum curator, she worked in several museums since 1999: the archeological and ethnographical Musée de Normandie, the Musée du quai Branly, the Musée de l'Assistance publique - Hôpitaux de Paris. In 2003, Kukawka worked as a volunteer for the Cape Verdian Institute of Cultural Heritage. And from 2006 to 2012 she worked in French Guiana, developing cooperation between museums (Brazil, Suriname and French Guiana) and cultural projects with Native Americans and Maroon communities.



ROSA ANNA DI LELLA

Rosa Anna Di Lella is a cultural anthropologist. She is part of the staff of the Istituto Centrale per la Demoetnoantropologia (Mibact) and a member of the Ethnographic Division of the Museo delle Civiltà (IT). She has been collaborating with several public and private institutions on museographic collaborative projects with migrant communities.



BRUNO MEIER

Bruno Meier is a free-lance historian and counselor in exhibition-projects. In the 1990s Meier was the director of the Town-Museum of History in Baden (CH) and since 1998 he works freelance as historian and author. In the last 20 years, Meier realised several exhibition projects. In 1998 he founded the publishing house Hier und Jetzt. Currently, Meier is project-manager for the exhibition 'Simply Zurich', which will open in January 2019.



MÉLANIE ROUILLER

Mélanie Rouiller (CH) is photographer and journalist. Her photographic reportages – often described as having an ethnographic approach – are notably inspired by alpine traditions. For Rouiller, photography is a perfect excuse to open doors and better understand the society. Since 2001, she has collaborated as a photograph or editor with the local press, scientific and medical Swiss institutions, wood industry, tourist communication and the Fribourg cultural network. In 2016, the Musée gruérien commissioned Rouiller with the management of the #tradifri project. Rouiller is passionate about this federative project that affects both professionals and amateurs of photography, the patrimony and all social strata of society.



ELS VERAVERBEKE

Els Veraverbeke is Conservator of the Huis van Alijn (BE). Together with her motivated team, she has nurtured a way of working that is characterized by daring to question the role of the public, by its original communications strategies, by its multidisciplinary approach and quality content. As an historian specialized in (post)modern mentality and emotional history, Veraverbeke has succeeded at the Huis van Alijn in placing the culture and heritage of the everyday in the spotlight. Having curated many exhibitions and projects since 1999, she and her team have developed the museum as a forum built on public participation, societal engagement and contemporary relevance.



ANNEMARIE DE WILDT

Annemarie de Wildt is a historian and curator at the Amsterdam Museum (NL). Her focus is on daily life, urban conflicts, culture and identity with exhibition subjects like prostitution, Amsterdam songs, sailors' tattoos, football as 'the new religion', neighborhood shops and graffiti. These exhibitions are characterized by a hybrid variety of objects, often a mix of 'high' and 'low' culture and with a strong role for human stories. She prefers to co-create exhibitions in dialogue with the people that are (re)presented. Annemarie de Wildt is a keen blogger and has published books, catalogues and articles on the practice and dilemma's of curating and (contemporary) collecting.

— PRACTITIONERS' PANEL —



SABINE CARRUZZO

Sabine Carruzzo is general secretary and archivist of the Confrérie des Vignerons de Vevey and curator of the museum on the Fête des Vignerons (wine growers festival). She is a member of the preparatory committee of the Fête des Vignerons of 2019. Carruzzo is an historian and the author of the book redrawing the four centuries of existence of the Confrérie and the Fêtes des Vignerons (published in 1998) and of the contemporary part of the 'Histoire de la vigne et du vin en Valais' (published in 2008). She collaborated for the historical presentation for the classification of Lavaux on the UNESCO World Heritage List and for the inscription of the Fête des Vignerons on the UNESCO Representative List of Intangible Cultural Heritage.



ARVO LOSINGER

Arvo Losinger, born in 1992, lives in Berne. Losinger is a student of the first generation of Swiss Parkour pioneers, a teacher of design and art and aspiring adult educator. Losinger supports ParkourONE Academy, along with Parkour pioneer Roger Widmer, to develop TRuST, the world's leading teaching tool for Holistic Parkour. Parkour after TRuST serves as a tool of personal development, strengthening of value and health promotion with the aim of promoting immaterial prosperity. As a project leader, Losinger strives to establish and develop Parkour according to TRuST in various contexts such as development cooperation or the fine arts.



PATRICE SCHLATTER

Patrice Schlatter, born in 1981 in Sierre (Valais), is a passionate skitourer. Growing up with the mountains always in sight he got aroused to hunting powder in his youth. His hobby has truly high priority. Currently living in Berne, he travels to Valais an average of 4 days a week in winter time. Together with his friends he is looking to draw beautiful lines in powder slopes therefore they try to increase their technical and risk management skills continuously. They get their knowhow from traditional sources as well as digital tools. Schlatter participates in yearly trainings in mountain rescue and networks with locals and friends. He is collaborating with the Swiss Alpine Museum for the upcoming exhibition 'The White Risk. Managing Avalanche Risk in Switzerland'.



LORENZ DE VALLIER

Lorenz De Vallier ('Lolo') grew up on a biodynamic farm in the canton of Berne. After school he did a carpentry apprenticeship, worked for twelve years on the job and played as a drummer in several bands. After visiting a biology course, he saddled up on landscape gardeners. He was interested in the subject of 'permaculture' and continued to educate himself in this field. During this time, De Vallier stumbled upon the stadium fallow (aerial of a former football stadium, which now houses urban gardening) and since then has been part of the core group of the stadium garden. Since 2013 he is working there as a fallow-keeper. He mainly focuses on biomass management, pyrolysis, mushroom gardening, insect breeding, mowing with the scythe and is a major contributor to the infrastructure of the stadium fallow. In addition to the physical tasks on the stadium field, Lolo also performs central social tasks such as placement (informing and communicating), advice and coordination of the fallow users.

— CO-CREATION —



MARC GRIESSHAMMER

Marc Griesshammer is curator and assistant director at the Stadtmuseum Aarau (CH). Before he joined the Stadtmuseum in 2010, he has been working for the Museum of Communication in Berne, the Berne History Museum and the Stapferhaus Lenzburg. He studied History, Media- and Communication-Science and American Literature at the Universities of Berne and Lille.



SEBASTIAN TOBLER

Sebastian Tobler is a game designer from Zurich and the general manager of Ateo. After he finished his studies in game design at Zurich University of the Arts (ZHdK) in 2011, he worked on several projects until he founded Ateo in 2013 together with a fellow student. Ateo is a leading digital agency for content creation and software development in Virtual Reality, Augmented Reality as well as Video Games.

This conference has been organised in collaboration with

Barbara Keller (Alpines Museum der Schweiz),

Olivier Schinz (Musée d'ethnographie de Neuchâtel),

Isabelle Raboud-Schüle (Musée gruérien; Swiss UNESCO Commission; IMP Think Tank member)

Stefan Koslowski (Swiss Federal Office of Culture; IMP Steering Group member),

Cornelia Meyer (Swiss Museums Association; IMP Steering Group member; Swiss project manager IMP) and

Evdokia Tsakiridis (Workshop intangible heritage Flanders; international project manager IMP).

This International conference connects with the *Intangible Cultural Heritage and Museums Project* (2017-2020).

The *Intangible Cultural Heritage and Museums Project* (IMP) wants to explore the variety of approaches, interactions and practices on intangible cultural heritage in museums. By organizing international conferences and expert meetings, by initiating co-creations between museums and practitioners of intangible cultural heritage, by asking museums from throughout Belgium, the Netherlands, Switzerland, Italy and France to share inspiring examples from today's museum practice on intangible heritage, by creating a methodological toolbox with and for museum professionals, IMP aspires to inspire!

By doing so, IMP also wants to build the capacities of more and more museums enabling them to take up a role in the safeguarding of the intangible cultural heritage of members of intangible cultural heritage-communities, -groups or individual practitioners, who wish to transmit their cultural practices to future generations.

Want to learn more about the *Intangible Cultural Heritage and Museums Project*?

Visit www.ICHandmuseums.eu

You can contact us via info@ICHandmuseums.eu

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